



OTHM

The Organisation for
Tourism and Hospitality Management

OTHM Membership



OTHM Mission Statement

To support the Tourism and Hospitality Industry through training and education programmes and a supply of experienced, focused and high quality personnel.

- By providing a structure of professional and ethical training and personal development.
- By providing a network and forum for industry practitioners for their mutual benefit and support.
- By supporting and encouraging ethical practice and standards in all facets of the industry.

To help us achieve our mission OTHM maintains and improves quality standards of both students and members who work or will work in the field of Travel, Tourism and Hospitality.

We deliver a series of seminars, workshops and members events throughout the year and your participation and feedback is essential for the growth and impact that OTHM can have within the industry and government level.

Issues and Challenges

A positive impact can be achieved with the input of well trained OTHM members working at management and corporate level in the world's largest industry employing over 220 million workers.

Some of the 'Big Issues' include:

- Environmental protection and the Carbon Footprint
- Achieving Sustainable Tourism
- Setting and maintaining higher service standards (SERVQUAL) in Travel, Tourism and Hospitality
- Achieving and maintaining customer loyalty to the Brand e.g.; Country, District, City, Attraction, Venue, Accommodation, Cuisine.
- Crisis Management – pre crisis planning
- Crisis Management – operational issues and post crisis brand building and Marketing

Career opportunities

Tourism and Hospitality is becoming more competitive with the emergence of low cost airlines, cruise lines and great value coach tours. The Euro Star train service in Europe now has high speed links between London, Paris and Brussels with expansion throughout Belgium and down to the French Riviera.

India and China are also fast developing their travel infrastructures to compete with the USA and Europe. Opportunities therefore exist for well trained and motivated individuals to enjoy both promotion and long term careers in an uncertain world.

Employment areas: Airlines, Cruise lines, Conservation and Management of historic sites & buildings, Eco Tourism, Education and Training, Event management, Front Office, Housekeeping, Hotels, Human Resource management, Marketing Communications, Promotions, Public Relations, Restaurants, Tourist Boards, Tour Operations, Travel Agency management, Theme Parks

OTHM Job Shop: This will be an area on the OTHM website where members can post vacancies within their organisation or post a profile if looking for a job.

Activities & Benefits of OTHM membership

- Members Dinner
- CPD workshops
- Annual Guest lecture and lunch

Benefits to include:

- Members magazine –OTHM Today
- Members ID card
- OTHM Job shop
- Networking
- Use of OTHM designatory membership letters
- Opportunity to launch new members branches both in the UK and Overseas

Membership Grades

Grade	Requirements
Corporate	Open to organisations involved in the industry
Practitioner	Open to those who work in the industry
Student	All students studying OTHM qualifications become student members on registration
Associate (AOTHM)	4 years relevant experience (supervisory or management level) and equivalent qualification OR OTHM Professional Diploma and 6 months relevant industry experience (supervisory or management level)
Full Member (MOTHM)	8 years relevant experience (supervisory or management level) and equivalent qualification OR OTHM Professional Higher Diploma and 1 years relevant industry experience (supervisory or management level)
Fellow (FOTHM)	By invitation only – criteria based on experience and contributions made to the industry

TRAVEL



TOURISM



HOSPITALITY



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