

### **OTHM Individual Certificate Tourism Geography & Tour Management**

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<b>Session</b>	<b>Subject/Topic</b>
1	<b>An Introduction to the geography of travel &amp; tourism</b>
2	<b>Stakeholders involved in travel &amp; tourism</b>
3	<b>Tourist typologies: satisfying their expectations</b>
4	<b>The roles and responsibilities of a tour operator (Inbound &amp; Outbound)</b>
5	<b>Characteristics of Travel Businesses</b>
6	<b>Tourism Impacts</b>
7	<b>Tourism products and market trends</b>
8	<b>Travel &amp; tourism demand</b>
9	<b>Tour planning for individuals and groups</b>
10	<b>Arranging an itinerary</b>

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